



Children's Day Parade

A day of celebration with family and friends

August 1, 2026

Oshkosh Noon Kiwanis 2nd Annual Children's Day Parade will be held on Saturday, August 1, 2026.

CDP 2025 exceeded our expectations for participation and community engagement and we can't wait for 2026!

CDP will be held on **August 1, 2026** and showcase a children and family day of participation and fun!

For Year 2 the parade will be from the airport down a different street due to the construction currently planned on Ohio St.

The Children's Day Parade – the route will travel from Wittman Airport to South Park. Children will be encouraged to pre-register, but late entries day of event will be allowed to participate. Our goal is to double participation for 2026!

The parade is for children and families to create **non-motorized floats** and parade entries. Dogs are allowed as well. They will stage at Wittman Airport parking lot and the route will take them to the park where other festivities will commence until 3pm.

South Park – once at South Park hours of entertainment await you!

Cold beverages will be served at the pavilion by Oshkosh Noon Kiwanis.

Food Trucks will provide an assortment of tempting tastes.

Music will entertain you and

Childrens Activities will be available for kiddos of all ages!

Be part of providing the Children's Day Parade for the community! We have several sponsorship opportunities available:

Presenting Sponsor per event: \$5,000 (1 available)

*Title and Logo Presence: Sponsor logo prominently placed on banner displayed at event at park entrance.

*Name and/or logo to appear on all printed advertising materials:

Exclusive presenting sponsorship rights to the event: e.g., the words "Children's Day Parade presented by "title sponsor name" wherever it appears in print or marketing materials.

*Name and/or Logo featured on promotion of event: marketing coverage, public service announcements, radio spots, social media for Children's Day Parade items in our control.

Name/Logo displayed on produced radio spots, social media.

Yard signs displayed roadside of South Park on day of event.

Featured space available for a tent with signage stating "Presenting Sponsor": On-site marketing opportunity (*i.e.*, booth space, additional on-site signage)

Kids' area sponsor: \$2,500 (2 available)

Name/ logo to appear on all printed advertisement and materials
Signage as a sponsor; please note that the 'Presenting Sponsor' will also be on the signage.
On-site marketing opportunity (*i.e.*, booth space, additional on-site signage).
Signage at sponsored Children's Area and signs displayed roadside of South Park day of event
Social media recognition

Music Sponsor: \$2,500 (1 available)

Name/ logo on all printed advertising materials.
Signage as a sponsor; please note that the 'Presenting Sponsor' will also be on the signage.
On-site marketing opportunity (*i.e.*, booth space, additional on-site signage).
Social media recognition
Yard signs displayed roadside of South Park on day of event

Pavillion Sponsor \$2,500

Sponsor's logo on all in-house printed advertising materials
Signage as a sponsor; please note that the 'Presenting Sponsor' will also be on the signage.
Social media recognition
Yard signs displayed roadside of South Park on day of event

Community Sponsor \$1,000 (unlimited)

Sponsor's name printed on advertising materials
Social media recognition
Yard signs displayed roadside of South Park on day of event

Oshkosh Children's Day Parade, brought to you by Oshkosh Noon Kiwanis Foundation:

Sponsor's Information:

Business Name: _____

Contact Person: _____

Phone Number: _____

Email address: _____

Sponsorship Level: _____

Spring and/or Fall Event? _____

Sponsorship Payments

Sponsor's check should be made payable to:

Oshkosh Kiwanis Foundation, Inc
PO Box 1001
Oshkosh, WI 54903-1001